LET US INTRODUCE YOU TO THE WHOLE TEAM.



JESSE BOUDIETTE | After working in both agency and corporate environments for 15 years, Jesse founded Propeller in 2012. With experience in retail, restaurant and hospitality, non-profit, healthcare, municipality, manufacturing and financial services, Jesse is a natural at leading the team in providing a wide array of services to meet the needs of each unique client.

BARRETT WALLER, APR | Barrett has learned our industry from nearly every angle—as a journalist, medical writer, and non-profit PR director. Since co-founding WallerPR in 1999, he's leveraged this experience to provide clients with C-suite consulting, crisis/litigation communication strategy, national media editorial marketing, technical writing and award-winning campaign execution.

MARY WALLER | Big thinker and problem solver, Mary brings creative solutions to each client specialty she tackles, including healthcare, education, conservation, dining, hotels and non-profits. Her marketing strengths, honed in hospital, university and agency settings, help her deliver exceptional PR coaching, customer service or media training and brand campaigns.

MEREDITH McDARIS | Meredith brings a diverse background in marketing, communications, design and fundraising that gives her a unique ability to create strategies that are both unconventional and effective. Her experience includes positions within the non-profit, manufacturing and energy industries.

KRISTY WHITE | Leveraging a decade of account management experience and a can-do attitude, Kristy delivers creative traditional and social media plans to customers in the manufacturing, technology and entertainment sectors.

BRIA MOORE | A lifelong storyteller, Bria loves two things: words and people. She brings Propeller clients a variety of experience in journalism, non-profits, fundraising, marketing, public relations and event management.

KAYTE SPILLMAN | Kayte is a writer, editor and communications strategist with more than a decade of experience in journalism, publication management, media relations and public relations. Kayte resides in Oklahoma City.

REBECCA FAST | From seven years at WallerPR post-college to director of PR at the Jordan Agency, Rebecca has refined her planning, messaging, training, research and community outreach skills to help clients grow successful brands.

VANESSA McLEAREN | Vanessa's career and love of learning creates a diverse resume that includes educational course development, regulatory affairs, private family insurance and civic bond campaign community engagement.

TRINA KELLY | Coming to Propeller from the banking industry, Trina has spent her career making things work efficiently, effectively and under budget. Trina is a master at making sure Propeller's infrastructure is always running like a machine.

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