



WALLER & COMPANY + PROPELLER COMMUNICATIONS

**Something excellent has happened at your communications firm,
and we are excited to tell you the news.**

Waller & Company PR, Inc. has joined Propeller Communications, LLC, an outstanding Tulsa-based PR and marketing firm founded by Jesse Boudiette in 2012.

The high-quality consulting, media relations, strategic planning and writing services you have come to know will continue full steam ahead. The reliable team members you work with will continue steering your communication plans, executing tasks and tactics and looking ahead for new opportunities on your behalf. **It will be business as usual – with added value.**

Here are some of the ways – big and small – this enhancement will benefit you.

- > **YOUR AGENCY HAS EXPANDED.** The WallerPR roster of five public relations pros becomes a robust team of ten talented men and women by joining the Propeller brand.
- > **YOUR PR TEAM WILL HAVE GREATER FOCUS.** WallerPR firm founders Barrett Waller and Mary Waller will be able to focus all their attention on client services, account leadership, executive consulting and training because the Propeller team has dedicated staff to focus on the firm's daily operations.
- > **YOU WILL HAVE ACCESS TO MORE MEDIA CONNECTIONS.** The bigger communications group means more outstanding media relationships are leveraged for you. For clients with statewide Oklahoma interests, Propeller has a team member working exclusively in the Oklahoma City market.
- > **YOU WILL BENEFIT FROM A WIDER ARRAY OF EXPERTISE.** The Propeller crew brings new industry experience and insights to all our clients, including special events, festivals, sports marketing, government relations, in-house banking and investor relations, non-profit promotions, design and fundraising.
- > **YOU WILL HAVE STRENGTH IN NUMBERS.** You will have a bigger team who can pitch in for larger projects, more diverse perspectives to weigh in on creative solutions and added folks simply to assist if your team leader takes a few PTO days.
- > **YOUR NETWORK HAS GROWN.** With the combination of these two well-respected agencies, your access to key state and regional business, civic, government and chamber staff expands. Because we will be “in the know” more than ever, so will you.

