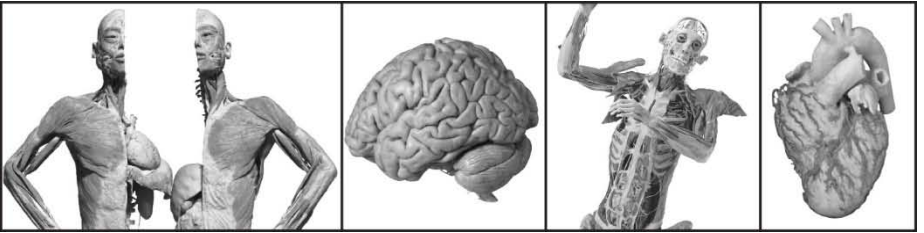


BODIES

THE EXHIBITION



For Immediate Release

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BODIES...The Exhibition to Open in Tulsa Oct. 29

Exhibition to Offer Amazing Look Inside the Human Body with
More than 150 Real Human Specimens

Tulsa, Okla. — Premier Exhibitions, Inc. (NASDAQ:PRXI) announced today that BODIES...The Exhibition will open Friday, Oct. 29 at The Village at Woodlands, located at 6808 S. Memorial Drive (71st Street & Memorial Drive), Suite 220, in Tulsa.

This will be the Oklahoma debut of the international show, which has attracted more than 15 million visitors and received wide acclaim in cities such as New York, Las Vegas, Washington D.C., London and Madrid. The Exhibition will run in Tulsa through February 13, 2011.

BODIES...The Exhibition is a fascinating look into the complexities of the human body, taking the public through a nine gallery tour of the body to see more than 150 real human specimens consisting of whole-bodies and individual organs that have been meticulously dissected and preserved through an innovative process. Offering an up-close look inside the skeletal, muscular, reproductive, respiratory, circulatory and other systems of the human body, the Exhibition helps visitors understand the detailed structures and functions of the body.

“We’re excited to have such an internationally known exhibition come to Tulsa,” said Ray Hoyt, interim senior vice president of VisitTulsa, Tulsa’s convention and visitors bureau.

(more)

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“Attractions like these provide an opportunity to bring visitors to our region and instill a greater sense of community pride for our residents knowing their city can attract and host an event of this caliber. We look forward to telling incoming conference and convention attendees about Tulsa’s newest attraction.”

Many of the whole-body specimens in BODIES...The Exhibition are dissected in vivid athletic poses, allowing visitors to relate the Exhibition to many everyday activities. In addition, the Exhibition enables visitors to see and understand medical conditions and organ damage caused by unhealthy activity such as lack of exercise or over-eating. For example, a healthy lung is featured next to a black lung ravaged by smoking in a vivid comparison more powerful than any textbook image.

According to Dr. Roy Glover, chief medical director of BODIES...The Exhibition, the human body specimens are preserved through a revolutionary technique called polymer preservation. In this process, human tissue is permanently preserved using liquid silicone rubber that is treated and hardened. The end result is a rubberized specimen, preserved to the cellular level that showcases the complexity of the body’s many bones, muscles, nerves, blood vessels and organs. The full-body specimens can take more than a year to prepare.

Tickets for BODIES... The Exhibition in Tulsa are now on sale at www.bodiestulsa.com. The ticket prices are:

	Regular	Groups (15+ tickets)
Adult 13-54	\$22	\$18
Children 4-12	\$14	\$12
Senior 55+	\$18	\$14
Student/College (w/ID)	\$18	\$14
School Group	\$12	\$12
Military (w/ID)	\$17	\$14
College Group	\$17	\$17

(*1 free chaperone for every 10 students)

Premier Exhibitions, Inc. is a major provider of museum-quality touring exhibitions throughout the world.

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